

BELOIT COLLEGE SUSTAINABILITY SURVEY  
VERSION SPRING 2015

**This survey seeks to understand the knowledge, behaviors, and attitudes of Beloit College students towards topics of sustainability. Answers to the survey will provide the Office of Sustainability with an evaluation of the effectiveness of the Pathways to Sustainability Leadership program. There are no inherent risks involved in participating in this survey, and students who wish not to consent to participate have the option of not selecting the “continue” button below.**

**This survey takes 10-15 minutes to complete, and after completion of this survey, there will be an optional space to enter your name and email address for a prize drawing for participating in this survey. Names will only be used to draw prize winners, and will not be used in survey response analysis.**

a. Continue

1. I am a

- a. first-year
- b. second-year
- c. third-year
- d. fourth-year

2. I identify as a

- a. male
- b. female
- c. other: (write in)

3. My major is

drop down menu of all majors including undeclared & interdisciplinary ([www.beloit.edu/academics/majors](http://www.beloit.edu/academics/majors))

4. How important is it to you that the college increase its recycling rate?

- a. Not important
- b. Somewhat important
- c. Important
- d. Very important

5. What percentage of the time do you rinse out or clean items before putting them in the recycling bin?

- a. 0-10%
- b. 20-40%
- c. 40-60%
- d. 60-80%
- e. 80-100%

6. When you are indoors, at what temperature do you become uncomfortably cold?

- a. less than 55 degrees
- b. less than 60 degrees
- c. less than 65 degrees
- d. less than 70 degrees
- e. less than 75 degrees

7. Would you be willing to raise/lower temperature set points to conserve energy?

- a. yes
- b. no

8. Do you prefer to print out your resources, or view them electronically?

- a. Print out
  - b. View electronically
  - c. Depends on the resource
- IF C: please briefly explain: [TEXT BOX]

9. Do you think you retain information better by reading electronic resources or hard copies?

- a. electronic
- b. hard copy

10. When you think of students involved in sustainability endeavors on campus, who do you picture in your mind? Click all that apply:

- a. male
- b. female
- c. people of color
- d. white
- e. domestic
- f. international
- g. first- and second-year students
- h. third- and fourth-year students
- i. rich
- j. poor
- k. middle- and working-class

11. How often do you complete at least 30 minutes of physical activity:

- a. Daily
- b. 4-6 days per week
- c. 1-3 days per week
- d. Rarely

12. How long do you spend in the shower?

- a. 2-5 minutes
- b. 6-10 minutes
- c. 11-15 minutes
- d. 15 minutes or more

13. Would you swim in the Rock River?

- a. yes
- b. no
- c. unsure

14. If you eat meat and animal products (eggs, milk, cheese, etc.), how important are the living and dying conditions of the animals who provide you with this food?

- a. Very important
- b. Somewhat important
- c. A little important
- d. Not important

15. Do you know where the food in the Beloit Urban Garden goes?

- a. Yes, sold to Beloit College Bon Appetit to be used in meals eaten by Commons patrons
- b. Yes, sold at the weekly Beloit Farmer's Market
- c. Yes, open to community members willing to harvest vegetables
- d. No, I don't know

16. Bon Appetit expresses a commitment to their “Farm to Fork” program: How much local food does this commit every Bon Appetit location to buying?

- a. 10%
- b. 20%
- c. 60%
- d. 70%

17. How often do you know where the food that you’re eating is produced?

- a. all the time
- b. most of the time
- c. rarely
- d. never

18. What is the source of drinking water in Beloit?

- a. Aquifer
- b. Rock River
- c. Rain gardens

True answer: The source of Beloit’s drinking water is drawn exclusively from both shallow and deep wells. The shallow wells are drilled to an average depth of 127 feet and the deep wells to a depth of 1136 feet. The water itself is stored in an aquifer that consists of glacially deposited sand and gravel.

19. In places such as California, Colorado, and the southwestern U.S., access to and availability of clean water are highly politicized issues. Here in the midwest, in the Great Lakes basin, we are in little danger of running out of clean water.

- a. True
- b. False

20. What currently threatens the ecology of the Great Lakes?

- a. Zebra mussels
- b. Fertilizer run-off
- c. Asian carp
- d. All of the above
- e. None of the above

21. What is the most common fuel used to heat homes in WI?

- a. Natural Gas
- b. Propane
- c. Electricity
- d. Other

22. What is an HVAC set point? Check all that apply.

- a. Something that helps control heating and cooling costs.
- b. The average interior temperature of the residence halls.
- c. The temperature to which all rooms and houses are heated and cooled in the winter and summer.
- d. All of the above

23. What types of recyclable materials are accepted and processed by Rock Disposal, Beloit’s Recycling Vendor? (select all that apply)

- a. glass bottles and jars
- b. plastics #1-7
- c. mixed clean paper
- d. coffee cups from java joint
- e. thin cardboard
- f. corrugated cardboard

- g. magazines
- h. coffee cup lids
- i. aluminum cans
- j. styrofoam
- k. coffee cup sleeves
- l. pizza boxes
- m. newspaper
- n. hangers
- o. plastic wrap/cling wrap
- p. dirty napkins
- q. bottle caps

24. Low-income communities suffer disproportionately from air pollution compared to other socioeconomic segments of society.

True or False

25. Would you pay more for your fruit and vegetables if you knew the harvesters were earning a fair wage?

- a. Yes, \$1 more per lb.
- b. Yes, a few more cents per lb.
- c. No.
- d. I don't buy fruits and vegetables

26. Food waste from Commons makes up a large portion of daily trash production on campus. On average, how many pounds of food waste are disposed of each day from Commons?

- a. 450 lbs.
- b. 350 lbs.
- c. 150 lbs.
- d. 50 lbs.

27. How much water (in number of gallons) did Beloit College consume in 2014?

- a. 400 million gallons
- b. 40 million gallons
- c. 4 million gallons

28. What is Beloit College's total energy expense annually?

- a. \$130,000
- b. \$1.3 Million
- c. \$13 Million