

To: STARS program

Date: July 12, 2011

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RE: Letter of Affirmation -OK College 'Pay in Forward' innovation credit

Dear sir or madam:

I would like to verify that the 'Pay in Forward' program rolled out by Okanagan College is indeed a fresh innovation in the area of energy management and deserves credit as such.

The idea is simple, easily understood, easy to do and I believe will have considerable impact and reducing electrical consumption and ultimately reducing Greenhouse Gas emissions by the college. It also serves as a reminder to conserve resources in general. Behavioral spin-offs to turning off lights may be going further into turning off PC's, monitors, copiers and other equipment after hours.

We are currently discussing the idea within our regional Green Team here at the Interior Health Authority. If adopted at IHA, we would roll-out a similar program to over 380 buildings with a staff of over 18,000 employees. This one innovative idea would indeed have far-reaching conservation implications if we could make even a small behavioral difference within our organization.

Thanks for your attention to this matter. Please call or email if you have questions or concerns.

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