



Green Guide Letter of Support

To Whom It May Concern,

I am writing to offer my support for the Green Guide as an innovative sustainability tool at the University of Virginia. As the Sustainability Outreach and Engagement Manager for the University, I am constantly seeking interesting and different ways of engaging students, faculty, staff and members of the public and showcasing the great work we are doing on Grounds. Often, these efforts focus on one group only (i.e. students, or staff) and/or one project or program. The Green Guide, on the other hand, clearly and concisely compiles much of the work being done across Grounds in a number of functional areas (like energy, food, waste, academics, etc.) Having this unique tool provides us a new way to elevate sustainability at UVA and to better inform the public.

The fact that the Green Guide is both map-based and accessible via a mobile device means that it can function as an interactive sustainability tour as people visit Grounds. A school's sustainability practice information is increasingly important to prospective students and the Green Guide offers a way to present that information to them. The level of effort that went into to developing the Green Guide and its uniqueness as an interactive sustainability information tool make it worthy of inclusion as an innovation credit for the STARS reporting system.

Sincerely,

Nina Morris
Outreach & Engagement Program Manager
Office for Sustainability
University of Virginia