

## Responses to 2018 CSA Rebate Program Survey:

- 2018 participants: 89 (two dropped out after already paying the farmer)
  - 75 received reimbursement for completing all food education events. Total of \$6800 for reimbursements
  - \$510 for Oneota classes
  - \$499.69 for on campus classes.
  - Total of \$7809.69, costs around \$88 per participant.
- Other year's participation numbers:
  - 2012 - 39
  - 2013- 98
  - 2014- 110
  - 2015- 95
  - 2016- 111
  - 2017- 88
- 2018 Survey
  - Demographic information:
    - 50 responses (Response rate of 56%)
    - 80% family size of 4 people or less.
    - 62% staff, 38% faculty
    - Income: 20% \$20k-\$40k, 44% \$41-60k, 22% \$61-80k
    - Years purchasing a CSA share: 32% 6+ years, 38% 4-5 years
    - Participating in the Luther program: 12% first time, 88% not first time
    - Buying a CSA share without financial assistance from Luther: 14% yes, 46% no, 40% maybe
    - 100% said they would participate next year if Luther offered this program again
    - 94% stated financial incentive is important to them
    - Avg vegetables per day during CSA season: 4-5 52%, 2-3 40%, 6+ 8%
    - 88% said their families/their vegetable consumption increased, 12% stayed the same
    - 68% said their home cooking increased, 32% stayed the same
    - 46% saw the primary benefit as affordable access to fresh, local foods. 28% a regular supply of high quality, fresh veggies. 18% supporting local farmers, 6% connections to local food.
    - 70% tried a new vegetable this year!
    - 80% learned a new cooking skill
    - 94% attended both food education events.
  - General comments from the open section:
    - "I love the CSA program. I would never eat this many good vegetables on my own."
    - "Thank you! This program is one of my favorite benefits as a staff member. The reimbursement is what made me decide to sign up, and I never would have without the reimbursement. The benefits are far beyond this and include access to local, organic vegetables, beneficial relationship with a local farmer, etc."