

Email Draft:

Potential subject line options:

Your Feedback – Survey on Sustainability

Or

Survey on Sustainability - \$50 Gift Card Draw!

At UTM, we pride ourselves on our sustainability performance, whether it is through our operations, our academic offerings or our world-class research activities. With the recent addition of the Sustainability Manager, Strategic Initiatives role, UTM is looking to further expand its sustainability presence including the creation of a Sustainability Strategic Plan and we want to include you in the next phase!

We ask for your support by completing this survey. This survey should take between 10-15 minutes of your time. Your participation will help us measure both a baseline understanding of general sustainability concepts, and UTM's programming in particular.

At the end of the survey, you will have an opportunity to provide us with your email address to be entered into a draw for a \$50 gift card for UTM Food Services.

Your feedback is very important for us. We will not share your information with anyone, and all responses will be kept confidential.

Survey questions

1) What is your primary UTM affiliation?

- a) Undergraduate student
- b) Graduate student
- c) Staff
- d) Faculty or Librarian

Students – grad and undergraduate

2) What degree level are you currently pursuing?

- a) Undergraduate
- b) Graduate

Students – grad and undergraduate

3) What program are you enrolled in? _____

If Graduate: what graduate program are you registered in?

If UG: Indicate from the list below what programs you are pursuing as a major and/or minor at UTM?

Students – undergraduate

4) What year of your program will you be entering/in this September?

- a. 1st
- b. 2nd
- c. 3rd
- d. 4th
- e. 4+

Students – grad and undergraduate

- 5) This academic year, how far will you be living from campus?
- a. On campus
 - b. Off campus – within walking distance or 1km
 - c. Off campus – between 1-3km
 - d. Off campus – between 4-20kms
 - e. Off campus – more than 20kms

General Sustainability Knowledge

Staff, students and faculty

- 6) What is the name of the most recent international climate change agreement that was signed by over 50 countries worldwide?
- a) The Paris Pledge
 - b) The Kyoto Protocol
 - c) The Montreal Protocol
 - d) The UN Sustainable Development Goals

Staff, students and faculty

- 7) What are the three pillars of sustainability?
- a. Society, Politics, Economy
 - b. Environment, Economy, Politics
 - c. Society, Economy, Environment
 - d. There are only 2, the economy and the environment

Staff, students and faculty

- 8) Why is buying locally sourced products from small businesses more sustainable than buying items imported from far away?
- a. Less energy and emissions are used to transport the items
 - b. Supporting small businesses helps local economies flourish
 - c. Local businesses are more likely to source the components of their products from local and/or more sustainable sources
 - d. a and c
 - e. All of the above

UTM Specific Sustainability Questions

Staff, students and faculty

- 9) Have you ever visited the website <https://www.utm.utoronto.ca/green/sustainability-office>
- Yes
 - No, but I know about it
 - I did not know about this website

Students – grad and undergrad

- 10) Do you have an interest in taking at least one sustainability-related course during your time at UTM?
- I already have
 - Yes, I intend to
 - I would like to take a sustainability-related course if there is enough flexibility within my academic program to allow for it
 - No
 - Unsure at this time

Staff, students and faculty

- 11) Which of the following are important to you (select all that apply)?
- Waste reduction and diversion programs
 - Renewable energy programs
 - Wellness programs geared towards sustainability
 - Water conservation programs
 - Alternative modes of transportation (cycling, walking, public transit, etc.)
 - Access to locally-grown food
 - Access to organic food
 - Access to vegan or vegetarian food
 - None of the above
 - Other _____

Staff, students, and faculty

- 12) In your opinion, what is the best way for someone like yourself to learn about sustainability initiatives at UTM (select all that apply)?
- Email
 - Posters
 - Flyers
 - Mail
 - Word of mouth

- f. Social media (i.e. Twitter, Facebook, etc.)
- g. Sustainability website (<https://www.utm.utoronto.ca/green/sustainability-office>)
- h. TV screens on campus
- i. The Medium newspaper articles

Staff, students and faculty

13) Provide your opinion on the following statement: I am personally responsible for helping to ensure that UTM is a place where individuals can live, learn, and/or work sustainably.

- a. Strongly agree
- b. Agree
- c. Neutral
- d. Disagree
- e. Strongly Disagree

Staff, students and faculty

14) Provide your opinion of the following statement: I am confident that there are adequate resources in place at UTM to answer questions I have about sustainability.

- a. Strongly Agree
- b. Agree
- c. Neutral
- d. Disagree
- e. Strongly Disagree
- f. Not sure

Staff, students and faculty

15) Provide your opinion of the following statement: I am confident that there are adequate resources in place at UTM to help me act more sustainably.

- a. Strongly Agree
- b. Agree
- c. Neutral
- d. Disagree
- e. Strongly Disagree
- f. Not sure

Staff, students and faculty

16) Provide your opinion of the following statement: UTM's sustainability efforts/initiatives are above average when compared to other post-secondary institutions.

- a. Strongly Agree
- b. Agree

- c. Neutral
- d. Disagree
- e. Strongly Disagree
- f. Not sure

Staff, students, faculty

17) Please select the primary way you believe that UTM should become more sustainable.

- a. Purchase carbon offsets
- b. Invest in more renewable energy
- c. Improve recycling and composting programs
- d. Offer more sustainability courses
- e. Offer more research opportunities in sustainability related fields
- f. Other _____

Staff, students and faculty

18) How many of the following sustainability services/initiatives are you aware of at UTM?

- a. Building LEED certifications on campus
- b. UTM Nature Trail
- c. UTM Repair Café
- d. Sustainability Week
- e. UTM Sustainability Conference (STTPA)
- f. Sustainability Minor for Undergraduates
- g. The Principal's Sustainability Advisory Committee
- h. The Master of Science in Sustainability Management Program
- i. UTM Bike Share Program

Staff, students and faculty

19) What are three sustainability ideas you think UTM could do to be more sustainable?

Staff, students and faculty

20) Do you think sustainability should be a priority on our campus? Why or why not?

Staff, students and faculty

21) Please provide any additional feedback you have with regards to sustainability at UTM:

Staff, students and faculty

22) If you would like to be entered for a draw of a \$50 gift card to Food Services at UTM, please provide us with your email address.

At the end of the survey:

Thank you for completing the survey. To keep up-to-date with all the latest environmental news and events at UTM, [follow us on Instagram](#) and [Twitter](#)! You can also "like" our Facebook page, [UTM Sustainability Office](#)